

**Sunday, 25th June, 10.00- 13.30h**  
**The cultural/ creative industries**

The so-called creative industries are flourishing; in advanced capitalist societies, knowledge and creativity become ever more important for economies. The myth of creativity, and the idea of artistic independence and freedom play a large role in the recruitment of masses for production as well as consumption of knowledge goods. How do artists re-position themselves in relation to these developments, and what might it mean to study at Chelsea College of Art and Design at this point?

This 3-part panel session starts off an introduction-discussion of the cultural/ creative industries. Following this, there will be a presentation/discussion with Critical practice, a collaborative research cluster at Chelsea College working with open source (or FLOSS) methodologies, on their strategies of working within the creative sector, and how they view the idea of creativity in that context.

The third part of this event will present *Different systems of chaos*, a film by Steven Eastwood and Anya Lewin, exploring alternative administrative strategies within an art school in Lithuania. After the 20-minute screening, an open discussion can take place, allowing us to reflect on our roles within the creative industries- as art students, teachers, practitioners.

**Sunday 25th June, 14.00-16.00h**  
**Art and the Market**

Contemporary art is a billions of £s big industry, catering to the wealthiest of society all over the globe, it can be found wherever there is a market. From the instant-caricatures sold to passers-by on a square in touristic areas, to the galleries currently opening up from Shanghai to Mumbai – works of art are the goods traded therein and so are a product like anything else.

The only difference of art, is the claim that it is considered 'culturally valuable' too, even if there is not a market to be found immediately.

A discussion among current art-students and future artists, on their different perspectives of the art market, how to make a living in it and how to retain artistic autonomy in the eye of commercialisation.

**Monday 26th June, 9.00-20h**  
**Free Market Day**

We all take part in an active day dealing with issues of global trade and economy by discussing the idea of 'Free' market trade whilst seeing consequences of this system for ourselves.

After gathering outside Chelsea College of Art and Design we move on, by foot or by bike, to New Covent Garden Wholesale Market in Vauxhall. Here we will pick up food that is left behind - deemed unfit for distribution to London's stores and supermarkets.

At the market we will witness the dumping of large amounts of food.

We would like to creatively explore, document and express our experience on this day! Digital cameras and other equipment and material will be made available to the participants to produce text, images or drawings or even performances- it is up to you!

From New Covent Garden Market we will return to Chelsea College of Art to collectively wash and prepare the food in the gallery space. We will share the prepared meal and engage with issues that has come up during the day. After the meal we will all help each other to clean up. After this, the group can freely disperse, but will be invited back for an informal screening/exhibition of images and other work produced during the day.

It is important that you are on time in the morning if you wish to take part. The earlier we get to the market the more food we can get to ensure that everybody can have some!

**Monday 26th June, 10.00- 13.30h**  
**The commercialization of education**

What does a successively trade-driven approach to education mean for learning/ teaching within educational institutions, and how does it relate to our experiences at Chelsea college of Art? What do/can Unions do, and how do we address these issues?

In a first panel, representatives of NATFHE and PCS present their Unions' work and speak about the role of Unions in contemporary society and educational frameworks. Following this, we jointly discuss questions that arise.

The aim of the second panel is to increase transparency regarding the financial administration and hierarchical structure within Chelsea College. A finance administrator/ manager from the institution is to give a presentation of structures/flows within the College. If they decline, those present engage in a speculative drawing session, 'trying to represent the (imagined) hierarchies within our educational institution/s'. The work created will be exhibited during the degreeshow.

The third session will engage all those present, in conjunction with the University of the Arts Students Union, in a discussion about learning within contemporary educational frameworks.

**Monday 26th June, 16.00- 18.00h**  
**Revolution vs. The Movement vs. The Network?**  
**- a history of resistance.**

You are invited to take part in a discussion about political and social activity in the digital domain.

We would like to discuss political activity in the digital domain in general and try contextualize our efforts in a historical perspective. Where do the diverse forms of popular political initiatives that exist online (such as WWW.REVOL.TV) connect with grass- root political activity and how do they relate to the wider 'movements for social change?'

We are going to talk about our experiences and would love to learn from you. Please come down for an informal talk that might end up being just as much about creating new connections!

**Tuesday 27th June, 10.00-12.00h**  
**Critical Survey Workshop**

Letting 100 questions drawn up by Karl Marx' for a french worker inquiry (<http://www.marxists.org/archive/marx/works/1880/04/20.htm>) guide us, we will arrange a 'critical survey' methodology workshop.

We will introduce this kind of research in a historical context and outline our method for appropriating historical surveys to fit a contemporary audience.

The aim is to arrange for a discussion to take place and work with our generalized survey to create more personalized surveys by working with participants to alter our proposed survey to fit their particular life situation.

The new surveys will be digitalized and posted for downloading on our archive site and made available for printing in our Degree Show space.

Participants will leave with material outlining a methodology for surveying their particular condition with regards to work, micro/macro politics and how power structures affect us every day.

**25th-29th June 2006**

**A SERIES OF EVENTS**

**@ Chelsea College of Art and Design**

**Millbank (next to Tate Britain)**

**⊕ Pimlico**

**collabo.org**

*during and as part of  
the degree show of  
BA Fine Art - New Media*

Tuesday 27th June, 17.00-19.00h

**Collaborative behaviour and decision making 'Gameshop'**

We will attempt to introduce a variety of material into a context of collaborative behaviour and decision making processes. Through games and exercises we will approach these concepts in ways that range from the biological to the educational!

Participants will be asked to engage in a playful, yet in-depth, workshop centering around collaborative decision making models with an emphasis on consensus decision making.

Amongst other things we will play a repeated game of 'the prisoner's dilemma' and see what we can learn from popular education schemes!

A 'gameshop' can be many things. You are invited to take part in shaping its content!

Tuesday 27th June, 13.00-15.30h

**A Session with 'Critical Practice'**

The Chelsea College based research cluster "Critical Practice" (<http://www.criticalpracticechelsea.org>) suggest that the construction of society has dramatic effects also on creative practices. This notion fronts their joint academic and artistic initiatives.

We believe that our collaborative work for the degree show reflects similar concerns. We wish to create a practice that bridges artistic work and an active political life.

Therefore, we would like to invite the 'Critical Practice' researchers to discuss the conditions of such a practice in light of our experience of the society we live, work and move within. We would like to raise the issue of whether it is still useful to refer to the artist 'form.' It seems to us that the superstructures of our societies deregulate this idea much like it seems to suspend other forms of labour and knowledge into insecure relationships with and within society on a whole.

From a certain point of view, the tactics employed by people engaged in the creative industries in order to respond to this reality (as can be said to be exemplified by our degree show work) seems to have similar results as the artist 'form' is used only when it is effective towards an objective. Whatever form the event might take, we wish for it to take place in an informal setting open to the public.

Wednesday 28th June, 10.00-14.00h

**Culture Jamming workshop**

'Jamming,' 'Subvertising,' 'Adbusting' and 'Flash mob' are words referring to small or big creative subversive actions. 'Culture Jamming' stands for the act of transforming existing mass media into something that produces negative commentary about itself. Actions are taken on advertising industry, advertising campaigns, chain stores and multinational corporations, public/private spaces, T.V. and consumer culture...

Culture Jamming originated in the Situationist International - an international political and artistic movement which has parallels with Marxism, Dadaism, Existentialism, Anti-consumerism, Punk and Anarchism and formed in 1957.

At Chelsea College of Art, we will host an introduction to this kind of work, before we go out and on to the streets of London to commit, perform and jam ourselves. Would you like to find out more about this form of creative resistance and artistic activity and get involved? Feel invited and free to join us and share tactics, thoughts and ideas and contribute to making this a fun and meaningful day.

Wednesday 28th June, 12.00-15.00h

**The editopen/discobleak audio repository**

Musicians are invited into the space. They are asked to bring an instrument and a means (if needed) to amplify it. The 15min short created by the editopen project (<http://editopen.co.uk>) will be screened with the musicians - this is intended to spark discussion about the sound-tracking of the silent film. The film will then be screened for a second time when the musicians are invited to improvise whilst viewing the video.

This improvisation is to be recorded and then burnt onto discs in the space so that the musicians can take a copy away with them... to remix...

Using the discobleak recordings website as a hub, the remixes are then re-submitted to discobleak recordings so that an audio repository based on this original recording can be created at <http://discobleak.co.uk>.

Wednesday 28th June, 15.00-17.00h

**Al-Qaida as an open-structure organization and idea-led movement**

Is the enemy in the world-wide 'war on terror', Al-Qaida (=the base), nothing but a mythical construct? And its leader, the most wanted man on earth, Osama bin Laden is a ghost or the world's most powerful media artist? All we have ever heard or seen of Bin Laden are an audio-message once in a while and his rare TV-appearance in a self-made video.

Wednesday 28th June, 17.00-20.00h

**A workshop in the brazilian technique SOMA - REFRESHES THE PARTS capitalism steals from you.**

We are very happy to have Jorge Goia with us for this event. Goia explains:

'SOMA is a series of physical workshops, which are based on principle of self-organisation. SOMA is always conducted in groups with an emphasis on the autonomy of the individual within the support of the group.'

At the beginning of the 1970's, SOMA was created in Brazil by Roberto Freire as a means of resistance to help people fighting against the military dictatorship. SOMA uses drama games, sound and movement exercises and Capoeira to help salvage spontaneity, playfulness, communication, creativity and awareness of anarchist organization where no one is boss.

The body is the material to resist and create within the world. The pleasure of being yourself challenges the body forgotten, develops new skills and turns the capitalist reality upside down.'

collabo.org

A SERIES OF EVENTS

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Pimlico

← ENTRANCE

Thursday 29th June, 10.00-11.30h

**Past, present and future of collaborative practice at Chelsea**

The degree show of 2005 featured several parts that formed a collaborative effort of a group of students. Especially relating to open-source software principles, they created an environment for collaborative creative production and exchange.

Several of us participated last year and, now graduating, this year are trying to do something not entirely different, by collaboratively organizing a series of events in a shared space, thus challenging again the expectations towards a college degree show.

The exchange of ideas and experience with the prior generation of students has been a crucial catalyst in our understanding of art education.

This event is to look at similarities and differences, in both the processes and the resulting projects.

Therefore we invite former students and future graduates, to find out what we have learned from each other, what same mistakes we made and how we can avoid them in the future.

Thursday 29th June, 12.00-16.00h

**Joint effort- self assessment**

The organizing group - Eugenia Beirer, Robin Bhattacharya, Grim Svingen, Manuela Zechner - will assess the weeks' events and learning experiences, and discuss future collaborations and projects. This is not a public event per se- if you wish to however, feel free to come in and talk to us.

ALL EVENTS ARE FREE AND OPEN TO THE PUBLIC

WE ARE HERE (1st Floor)

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